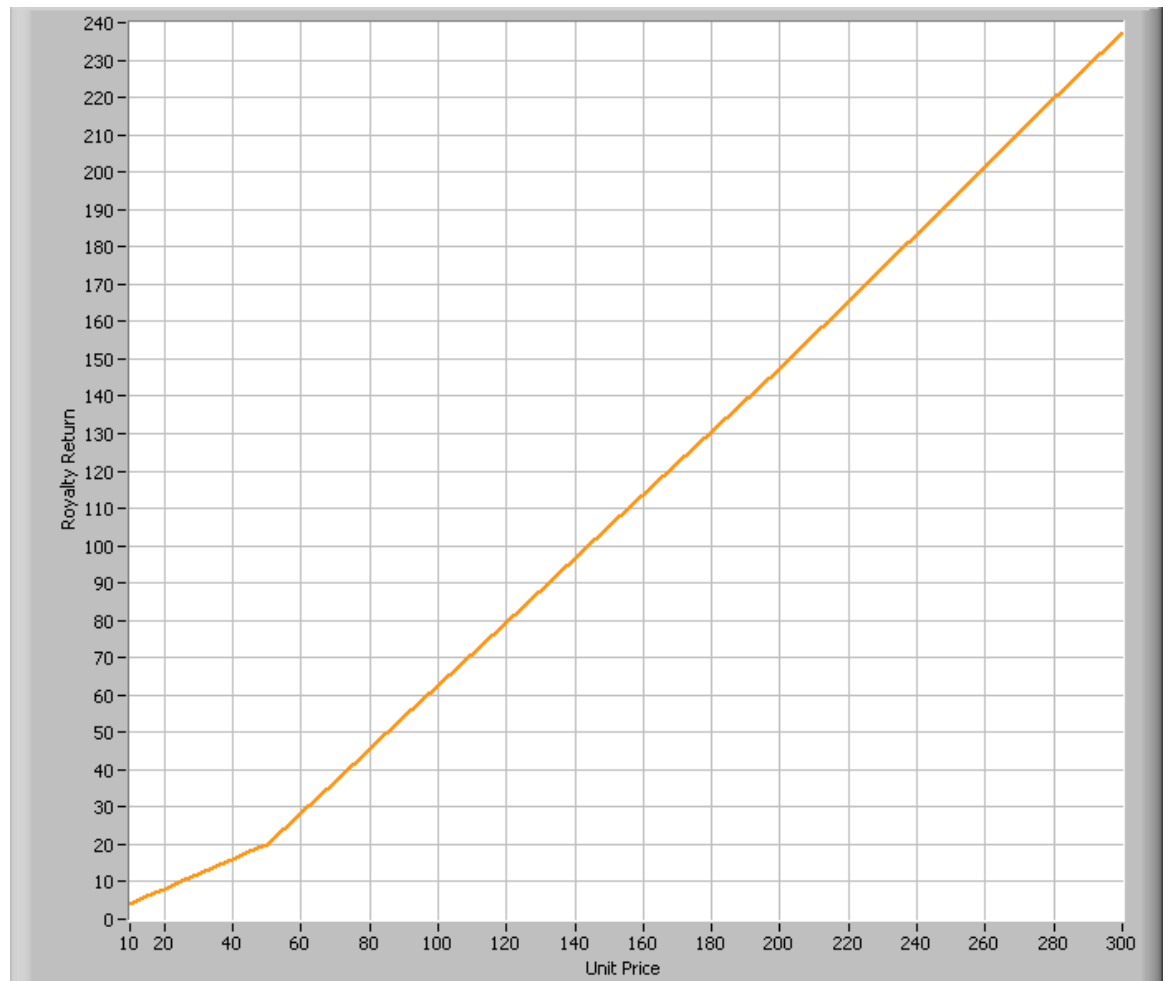




Sample DVD Royalty Rates For Reframe Partners

DVD royalties are paid per unit on an escalating scale based on the suggested retail price set by the Reframe partner. First \$1- \$50th = 40% royalty return, \$51st – 200th = 85% royalty return, \$201st + = 90% royalty return.

Unit Price	Royalty Return
10.00	4.00
15.00	6.00
20.00	8.00
25.00	10.00
30.00	12.00
35.00	14.00
40.00	16.00
45.00	18.00
50.00	20.00
60.00	28.50
70.00	37.00
80.00	45.50
90.00	54.00
100.00	62.50
125.00	83.75
150.00	105.00
175.00	126.25
200.00	147.50
225.00	170.00
250.00	192.50
275.00	215.00
300.00	237.50



Examples apply to DVD sales only. Royalty on digital download is a flat 50%